Cyclelogistics conference 2015
Donostia / San Sebastian
October 2015

Changing urban landscape: meeting the needs of residents, businesses, and visitors

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Introduction to the city.Donostia/San Sebastian

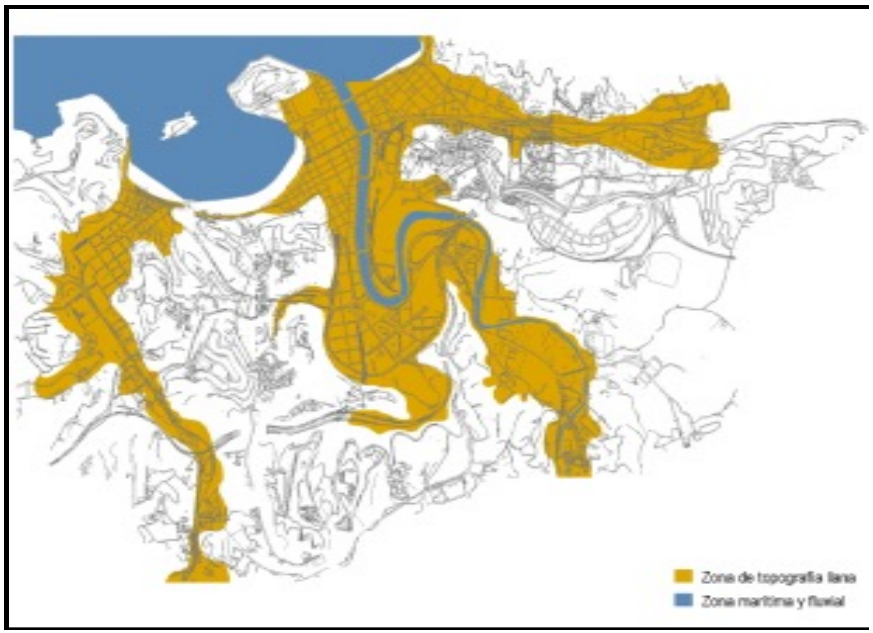
The city of Donostia / San Sebastian in the Basque Country. Border with France

185.000 inhabitants.

485.000 inhabitants in the metropolitan area

50 % of population lives in flat areas and 50 % in hilly areas

25 years policy in favour of pedestrians, bicycles and public transport.



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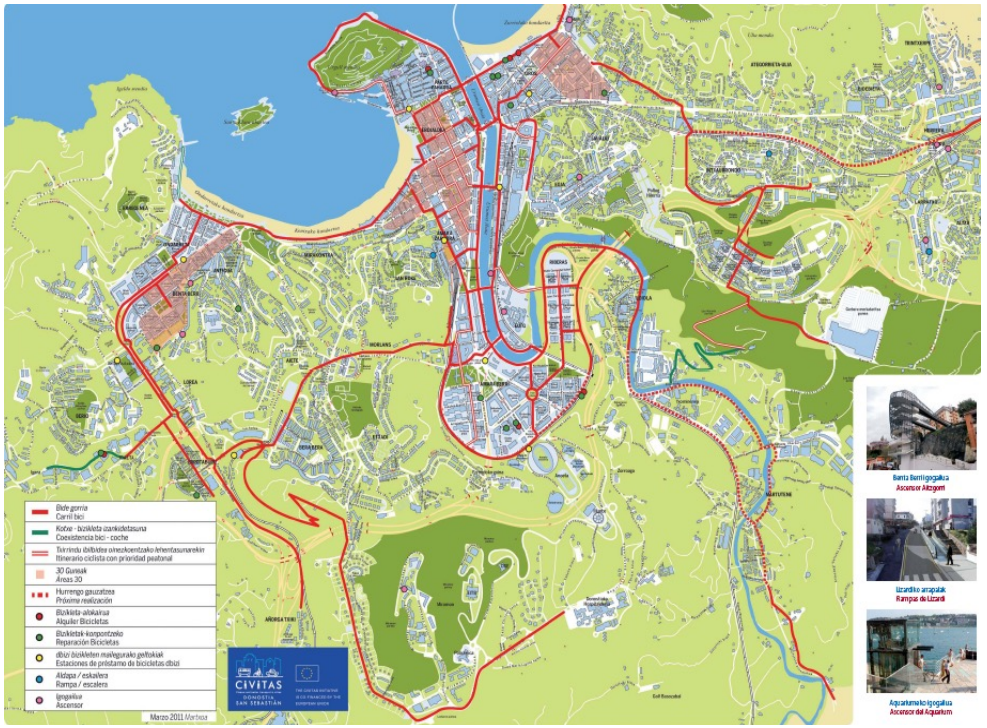
Mobility policy

25 years policy in favour of pedestrians, bicycles and public transport.

Throughout the years we have been introducing **policies on sustainable mobility**

- **First steps**
- A bicycle and pedestrian network
- New road planning

- **Main Objectives**
-Non-motorized modes
-Public Transport



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Mobility policy

BEFORE

AFTER

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Mobility policy

Programme of the European Union

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Logistics in the city

Logistics delivery service in the city

Happick (on line) Start 2014

Electromobility

Old part Acess control since 2012

Last mile bycicle Start 2010

Pedestrian streets Flexible streets since 1995

Streets Load and unload areas

Comercial buildings Load and unload areas inside

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Logistics in the city

Logistics delivery service in the city

Pedestrian streets Flexible streets since 1995

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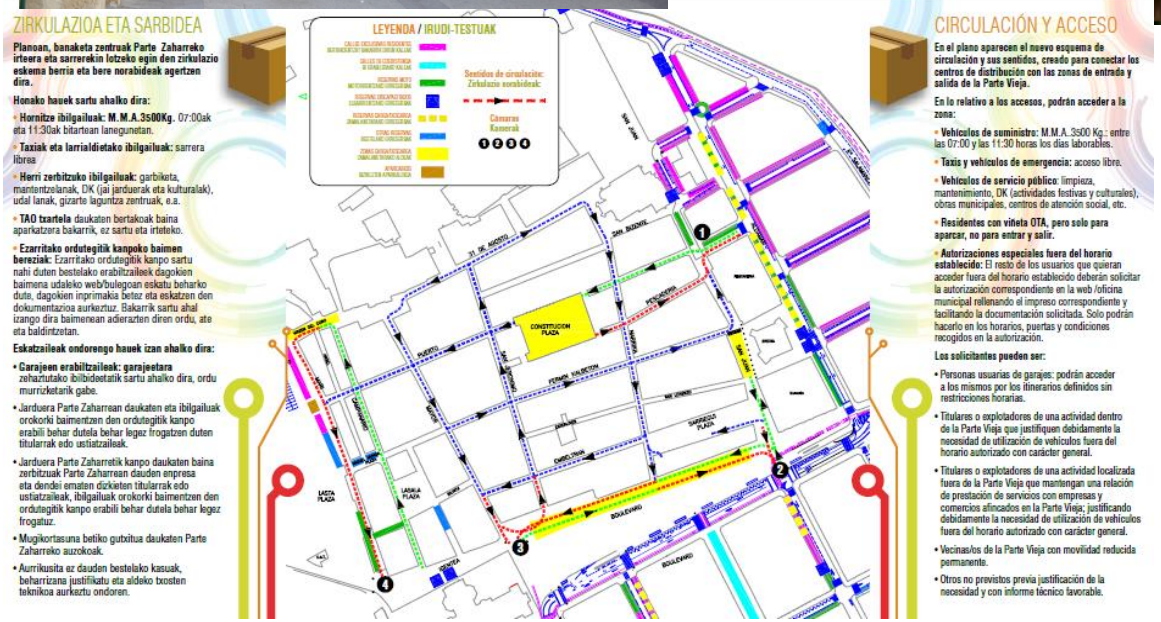
Logistics in the city

Logistics delivery service in the city

Old part

Acess control since 2012



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Logistics in the city

Logistics delivery service in the city

Happick (on line) Start 2014

Electromobility

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Fist steps in cyclelogistics

CYCLE TAXI 2006

Innovative idea for the city

Turists and publicity

Number of bicycles 2006 **5**

Number of bicycles 2015 **5 (Just summer)**

More users using it: citizens

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European projects

aeneas

smartCEM

INTELLIGENT ENERGY EUROPE

quest

CIVITAS
DONOSTIA SAN SEBASTIÁN

site smart traveling in atlantic cities

TIDE
Transport Innovation Deployment for Europe

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Next steps in cycle logistics 2010 - 2014

EUROPEAN PROJECT: CIVITAS ARQUIMEDES

TXITA TXIRRINDAK S.L.

Innovative idea for the city

Last mile delivery to the old part and city center

Number of bicycles 2009 2

Number of bicycles 2015 5

Companies that use the service: Seur, Tipsa, Gupost, Eroski, small shops, hotels, municipal departments.

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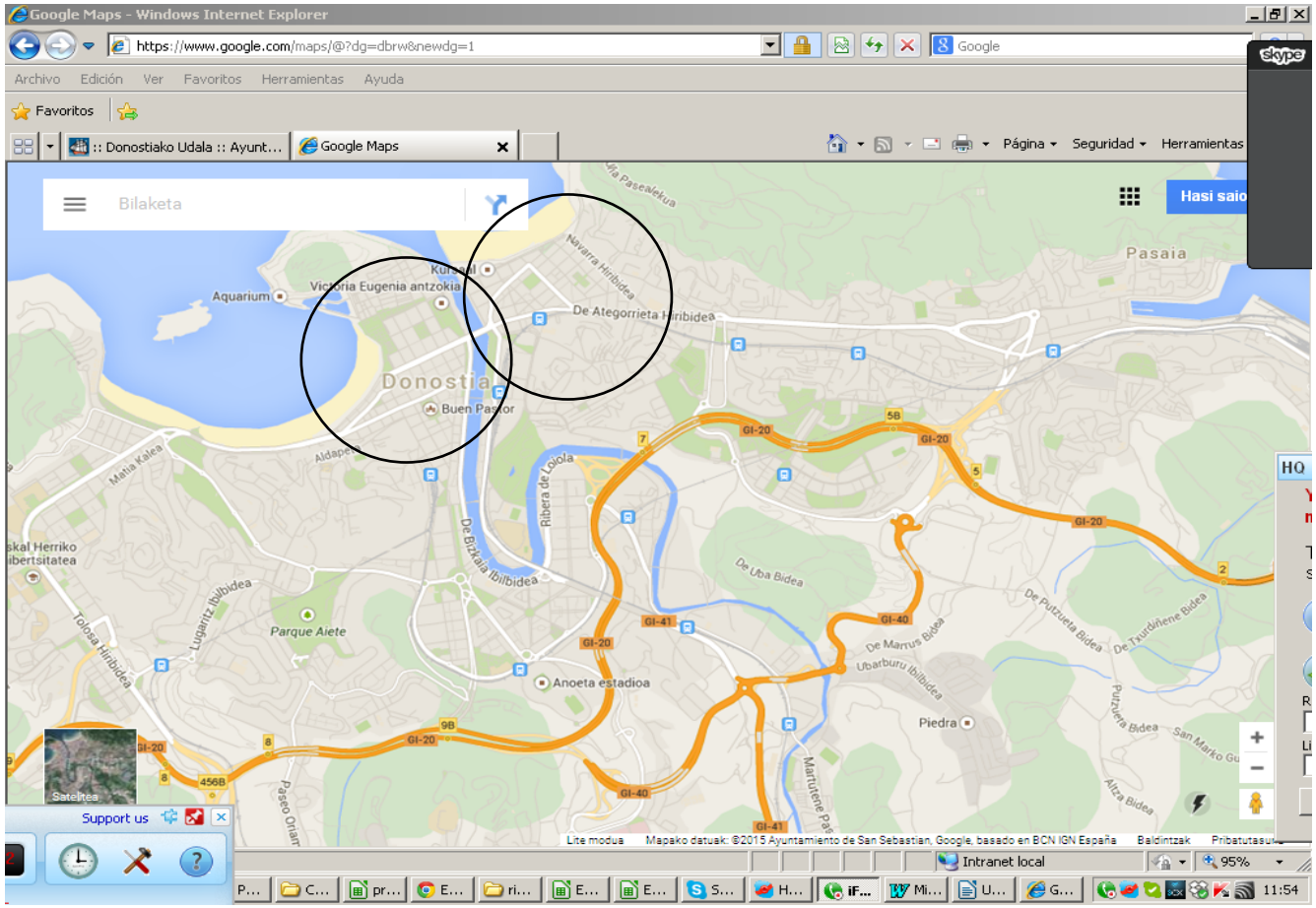
Next steps in cycle logistics 2010 - 2014



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Results of the measure 2010-2012

Other companies deliver by bycicle:

Freeretanls

Basterra bakery

Albaceria Balanzategi

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Key factors for the sucess

Municipality

Political and technical support
Specific authoritations and legal support
RESTRICTIONS TO THE OLD PART
Working close with the company
Bicycle as a mode of transport
Existing infrastructure for bycicles

Txita

Friendly image in the city. SMILE
Diversifying the economic activities
European projects and evaluation of the meassure
Taking care of other users: walking and cycling.

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Events

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Eventes

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Next steps in cycle logistics 2014 - 2015

- CYCLE LOGISTICS AHEAD PROJECT
  - 1_Setting-up of a Local Urban Cooperation Platform
  - 2_Set-up of a micro consolidation centre
  - 3_Implement regulative measures
  - 4_Municipal procurement (0 emissions)

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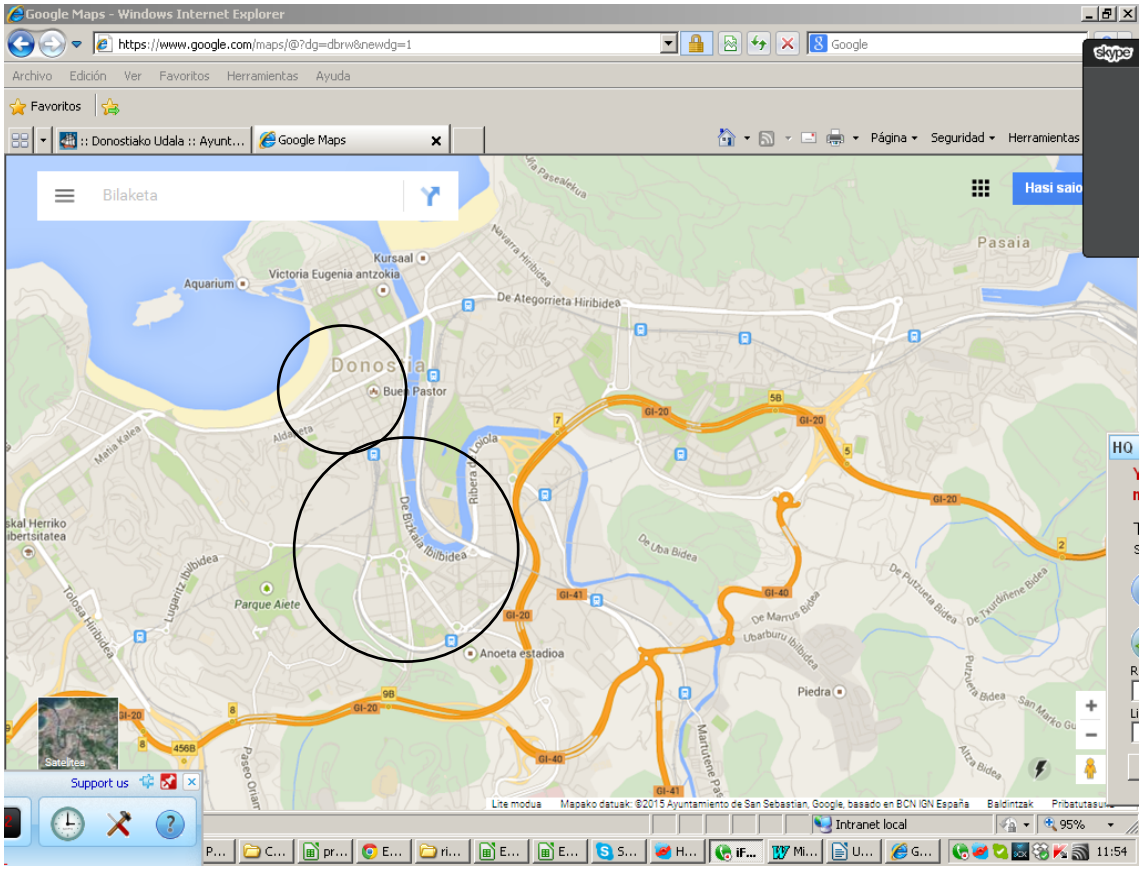
Next steps in cycle logistics 2014 - 2015

2_Set-up of a micro consolidation centre



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Skype meetings

LOOKING BACK

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